

ENTREPRENEURIAL BANKING

THE ENDEAVOR BANK ROCKET FUEL



**WE'RE DIFFERENT.
WE DESIGNED OUR BANK
TO BE DIFFERENT.**

**TO PROVIDE OUR CLIENTS WITH
THE UNEXPECTED TO PROPEL THEM
TOWARD THEIR BUSINESS GOALS.**



I didn't know a bank could offer this level of service!



Why did we name our bank Endeavor—and what does our logo represent?

Every business we serve is working toward something meaningful: Growth. Transition. Expansion. Stability. These goals are their **endeavors**, which power their velocity.

“ All banks are the same, aren't they?

Our role is to help business owners accomplish those goals; to become their outsourced Chief Growth Officer.

The intentional “gap” in our wave/bridge logo represents the space many businesses face between where they are today and where they want to be tomorrow. As a consultative bank, we exist to help bridge that gap—through thoughtful advice, practical solutions, and meaningful connections that move businesses forward.

We're on our own **endeavor** as well. And when our clients succeed, so do we.

OUR CLIENTS

Ambitious leaders who welcome insight, connections, and innovative thinking to help them grow.

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Launch meeting

- ▶ Meet decision makers
- ▶ Discuss business in detail
- ▶ What keeps you up at night
- ▶ Competitive advantage
- ▶ Goals
- ▶ Introductions

Quarterly systems check

- ▶ Update financials
- ▶ Brainstorm
- ▶ Growth strategies
- ▶ Overcome challenges
- ▶ Exit planning

Continued propulsion

- ▶ Network of hundreds of stakeholders and business leaders
- ▶ Credit facilities for growth
- ▶ Customized deposit services
- ▶ We know your business
- ▶ Business advisory services
- ▶ Comprehensive relationship

“ My banker will help me identify and resolve my business problems?